Flint Public Schools

Flint, Michigan

December 30, 1952

Mr. Gredon Ausmus, President
National Association of Educational Broadcasters
Station WUOA
Tuscaloosa, Alabama

Dear Prexy:

Station WFBE, the Flint Board of Education FM Radio Station will take to the air early in the next semester. We are now making plans for a dedication program.

We should like very much to include a recorded message from you. We can use either a disc recording or a tape, preferably recorded at 7½. If it is not convenient for you to record a message, perhaps you will find time to send us a written one.

It will be most helpful if we may have your message by January 20.

Sincerely yours,

Ola

Miss Ola B. Hiller
Director of Radio Education

oh:bk

E. J. S. 402

January 14, 1953

Miss Ola Hiller
Radio Station WFBE
Flint Public Schools
Flint, Michigan

Dear Ola:

If you have received your January NAEB Newsletter, you will note that I have named you Chairman of our Committee on School Stations and have listed Lamb, Gregory, Maier, Barrett, Lardie, and Broderick on that committee. I hope you will be able to serve and will send a letter to each member of the committee, as the chairman, officially notifying them of their appointment to the committee and outlining some of the hopes we have for this committee.

First, may I say that we expect all NAEB committees to meet twice a year, once during the Ohio Institute and once at the NAEB annual convention. Time will be allocated for committee meetings and then a period for reporting the committee findings to the NAEB Board for action. During the interim periods I hope you will explore various problems concerning the school stations and do what you can to keep the enthusiasm of the school stations high. I should like you and your committee to serve as a sounding board for school station problems and keep me advised of activities and projects that are underway. I trust you will serve as the reporter for school stations to the NAEB Newsletter each month.

I am extremely sensitive to the fact that there is no school station person on the Board and hope that this committee working in cooperation with the In-School Programs Committee, Jim McAndrew, Chairman, will see to it that the interests, desires, and goals of the school stations are promoted at all times. I have established this committee independently of the In-School Programs Committee, but I trust there will be some liason and cooperation between the two. You should work with John Dunn, Chairman of the Membership Committee, in promoting new school station members in the organization but perhaps it is best to leave the directives for the committee up to the committee itself with the general statement that yours is the responsibility of representing in this organization the public school stations.

I sincerely hope you will be able to serve as the chairman of this committee and will do everything in your power to promote the interests of the school stations in NAEB.

My kindest personal regards.

Sincerely yours,

Graydon Ausmus
President

GA:pse

Flint Public Schools

Flint, Michigan

January 23, 1953

Mr. Graydon Ausmus, President
NAEB
Station WUOA
University of Alabama
University, Alabama

Dear Graydon:

I received your letter and also the NAEB Newsletter. I shall do my best to serve as chairman of the committee on school stations and shall formulate a letter to committee members in the near future.

In the letter you listed the following persons as members of my committee: Lamb, Gregory, Maier, Barrett, Lardie, and Broderick, but in the Newsletter, Kathleen Lardie's name is not listed. Did you mean to leave her off the committee? I should know before I send out the letters.

I don't recall receiving a message from you for the dedication of our Flint station, WFBE. I hope you will find time to send us a recorded message before the middle of February.

Sincerely,

Ola

Miss Ola B. Hiller
Director of Radio Education

OH/rh

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SCHOOL STATIONS COMMITTEE REPORT

The School Stations Committee met jointly with the In-School Program Committee in Columbus in April and three members of our Committee are in attendance at the Convention.

Throughout the year we have found that the problems closest to the school stations were also those being considered by the In-School Program Committee. Members of both Committees feel that school stations should not be set aside as a special group in NAEB, but rather that all member institutions involved in planning and producing programs for in-school use should be working together--sharing experiences, responsibilities, and visions for the common good of children and youth. Likewise, we should be working with the total group in the out-of-school and adult program areas.

We recommend that NAEB sponsor wholly or in part further seminars and workshops for persons engaged in in-school programming. We should like to see these open to writers and producers as well as to school of the air directors and school station managers.

We hope that NAEB will consider the recommendations of the Foundations' Committee Report made at the School Stations Allerton Seminar regarding the production of outstanding program series for use in schools, particularly at secondary school level. We should like to have some series which would make the impact upon the classroom audience that Ways of Mankind and The Jeffersonian Heritage make upon adult audiences.

Our Committee, in cooperation with the In-School Committee, prepared and circulated a questionnaire to all member school stations. Not enough have been returned to formulate definite conclusions conerning the many items listed. However, there seemed to be a real need to develop some program series which would make a greater impact upon a total community audience through programming for many special audiences which make up a total Community. This is in accord with the idea expressed at this convention that in some of our programming we need to reach out where the people are.

As more questionnaires are returned, the results will be tabulated and sent to the In-School Program Committee and to NAEB Headquarters.

Respectfully submitted,

Harry Lamb
John Maier
Ola Hiller

Note:
We should also send the questionnaire results to all member stations who broadcast in-school programs even though they are not school stations.

SCHOOL WORKSHOP REPORT

Marguerite Flemming , KSLH
Elaine Tucker, KOKH
Jay Stillinger, WBOE
Vernon McKown, WNAS-Chairman

The school systems workshop group met with twenty-one station and assistant station managers present and all actively participating. The group had agreed to discuss the various philisophies with respect to educational broadcasting and telecasting represented by the various school systems. After a brief discussion the group decided to dispense with this topic and consider a set of recommendations by the School Stations Committee which this Committee wished to present to the general meeting to follow. After a brief period the group gave the School Stations Committee a vote of confidence. (These resolutions may be found in the report of the Schools Stations Committee.)

The Station Managers also gave a special vote of thanks to the In-School Acceptance Committee and their fine work in selecting suitable classroom programs from the Membership to be distributed by the NAEB Network.

The Managers of the school broadcast stations also wished to be placed on record as expressing their sincere thanks to the entire membership for making it possible for the group to be represented on the NAEB Board of Directors. The school people readily recognized that this means that through this recognition we must also assume additional responsibility both as individuals and as a group.

NAEB Committees "School Stations"

To School Station Personnel:

In a joint meeting at Columbus in April, the In-School Programs Committee and the School Stations Committee of NAEB discussed many common problems and decided to send a questionnaire to all school station members as a first step in determining our needs and how NAEB can best serve them.

We discussed several suggestions which had come from committee members, as well as some which President Graydon had sent us for consideration. Now we must discover your needs and how you think NAEB can help before your Committee can recommend action.

Our Committee will meet at Norman, Oklahoma, the last of this month. Please mail the questionnaire to me by October 17 (sooner, if possible) so that further discussion can culminate in recommendations for action.

Sincerely,

(Miss) Ola B. Miller
Station WFBE
Oak Grove Campus
Flint 3, Michigan

OBM:rhee

1-5-47

Dear Graydon -

Finally the questionnaire is ready. I suppose it should go out through Hdqrs. On the hope that I can have a goodly number back before the Norman meeting, I am sending them out directly to School Station managers listed on the official membership list. Ola

I. School Station Programs

A. Program needs for in-school use.

1. List below your greatest needs in preferential order.

Subject Area	Grade Level

2. List below types of programs which your station resources can best provide.

Subject Area	Grade Level

3. Should NAEB distribute a greater number of in-school program series?

4. Do you recognize a need for tapping the resources of NAEB for excellent in-school series comparable to the Jeffersonian Heritage and Ways of Mankind? _____

5. If you answered "Yes" to question 4, please indicate:

Types of Programs	Subject Areas	Grade Level

6. Suggest writers.....producers.....resource authorities.

7. Are there programs which are beyond your resources, script or production-wise, which might be produced by member stations of NAEB? Yes _____ No _____

8. If you answered "Yes" to question 7, indicate:

Types of Programs	Subject Area	Grade Level

9. Suggest (within NAEB membership)

Writers	Producers	Resource Authorities

B. Consideration of program length for in-school use

1. What is your feeling about the length for school programs?

GRADES	DESIRABLE LENGTH	MINIMUM	MAXIMUM
Kdg. - 3			
4-5-6			
7-9			
10-12			
Junior College			

2. Would you make recommendations concerning formats in terms of length?

3. If so, indicate your desires in the chart below:

What is the desirable length of programs for:

GRADES	DRAMA		TALK		NARRATION		MUSIC		Demonstration Teac
	Min.	Max.	Min.	Max.	MIN.	Max.	Min.	Max.	Min. Max./ing.
Kdg. - 3									
4-6									
7-9									
10-12									
Junior College									

II. School Station Personnel

A. Professional Status

1. Do you require your station personnel to have full teaching status?

_____

2. Do you require classroom teaching experience?_____

B. Salary Information

1. Are members of your staff on the teachers' salary schedule? _____

Explain exceptions.

2. Do you pay student personnel? _____Explain.

III. Possible NAEB help for School Stations

A. Grants-in-aid

1. For what purpose should grants be given?

2. How much and how many per year?

3. If such grants were available, would your station ask for one?

4. For what purpose?

B. Scholarships and Fellowships for School Station Personnel
1. To what school station personnel should such opportunities be provided?

2. For what amount?

C. Seminars for School Station Personnel
1. Should writers and producers meet separately _____ or jointly? _____

2. Would you favor a seminar for school station engineers? _____

D. Internships for Students Training in Educational Radio-TV Field
1. Would you accept a student doing graduate work in the radio-TV field as an intern?

2. For how long should the internship be?

V. Evaluation of Tape Network Offerings

A. In-school programs

1. Would it be helpful if stations using your series were to send you an evaluation?

2. What type of evaluation would you prefer?
(Questionnaire, letter, et cetera)

3. Assuming that the distribution of an evaluation sheet is desirable, list the types of questions which you would want answered:

B. Out-of-School Programs

1. Is NAEB serving the needs of your out-of-school programming?

2. If not, cite those needs:

VI. Other possible services of NAEB:

A. Tape library

1. Should NAEB attempt to establish a library of tapes for classroom use which might be drawn upon nationally by individual schools?

2. Where should the basic library begin?

3. What should it include?

B. Script Exchange

1. Would a script exchange be more valuable for some series than tapes already produced?

2. Would you be willing to permit changes in your scripts to meet local needs of other stations?

C. Idea Exchange

1. Would a section of the NAEB Newsletter devoted to school stations' problems and news be helpful?

2. Would it be helpful to pool ways of publicizing station activities?

3. Would it be helpful for school stations to pool methods for breaking high school resistance to the use of radio and TV and publicize them as brochures or through the Newsletter?

4. Should NAEB help develop or conduct program clinics where demonstrations can be observed and ideas exchanged?

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